



**FOR IMMEDIATE RELEASE**

Aug. 11, 2014

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**Shermco Industries and NETA Invites PCIC Attendees to “Hospitality Sweet”**  
*Wine and Chocolate Theme Set to Spark Fun Evening for Petro/Chem Crowd*

DALLAS – Shermco Industries and The InterNational Electrical Testing Association (NETA) today announced a jointly-sponsored “Hospitality Sweet” open to all attendees of the 61<sup>st</sup> IEEE-PCIC Conference on Tues. night, September 9, 2014.

The evening will feature wines from Wolff Vineyards, located in Edna Valley, Calif. and owned by Jean-Pierre Wolff, a NETA member, Lifetime Alliance Partner and 2013 recipient of the NETA Alliance Recognition Award. A 2012 Dry Riesling, 2011 Chardonnay Old Vine, 2011 Pinot Noir, 2012 Red Wolff and 2011 Petite Syrah will be available for tastings and will be paired with a wide variety of Ghirardelli chocolates. Additionally, the fun evening of networking will be complemented by light refreshments and a full bar.

“When posed with the puzzle of how to make a great event even sweeter, I think our best minds did a great job of lining up the right chemistry,” said Ron Widup, Shermco CEO. “This is the premier annual application meeting for practicing electrical engineers in the petroleum and chemical industries, and we are always proud to be a part of it.”

Widup will also provide a four-hour tutorial on Sept. 11, along with Jim White and Kerry Heid of Shermco and Tony Demaria of Tony Demaria Electric, also a NETA accredited company.

**ABOUT SHERMCO**

Shermco Industries is the leading independent provider of safe and reliable acceptance testing, commissioning, maintenance, repair and remanufacturing of electrical equipment and power distribution systems. With service centers located throughout North America, certified technicians and engineers focus on servicing both scheduled and unexpected projects for large commercial, industrial and utility customers. Shermco, a leader in electrical safety and technical training as well as industrial electrical contracting, utility, wind turbine maintenance and disaster recovery services. Shermco Industries is a member in good standing with the Electrical Apparatus Service Association, American Wind Energy Association, Professional Electrical Apparatus Recyclers League, and the InterNational Electrical Testing Association. For more information about Shermco Industries, visit [www.shermco.com](http://www.shermco.com).

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